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58. (p. 9) When the dominance of the CEO approaches autocracy, the effectiveness of the form's strategic planning and management processes are likely to: A. Enhance strategic planning but diminish its processes B. Be greatly enhanced C. Have no effect D. Be diminished. Difficulty: Medium Learning Objective: 5. 59. (p.

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1. Formulate the company's mission, including broad statements about its purpose, philosophy, and goals. 2. Conduct an analysis that reflects the company's internal conditions and capabilities. 3. Assess the company's external environment, including both the competitive and the general contextual factors., 4.

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